Project management has a direct impact on an organization’s strategic success, so it’s not surprising that the project management process has received increasing attention in recent years. Project management is now widely seen not just as marshalling organizational resources for operations, but also as guiding all of a company’s significant changes. Because of the growing scope and complexity of projects, top organizations now want their employees to be certified in project management.
Further your career and gain an understanding of what it takes to lead a project to successful completion—functional skills, communications abilities and leadership. Students who earn the Project Management Certificate often go on to hold one of the many Project Management Institute (PMI)® certifications including the Project Management Professional (PMP)® and Certified Associate in Project Management (CAPM)® credential.

WHO SHOULD ATTEND
This program benefits managers or team members of projects in a variety of fields, including, but not limited to, the following industries:

- Administration
- Art
- Banking
- Computers
- Construction
- Consulting
- Customer service
- Education
- Engineering
- Financial services
- Government
- Healthcare
- Hospitality
- Human resources
- Information technology
- Insurance
- Law enforcement
- Legal
- Public relations
- Purchasing
- Quality
- Supply chain management
- Training

HOW YOU WILL BENEFIT
This 16-week course immerses you in the life cycle of a project. The course initially focuses on the core concepts of project initiation and planning and then leads you through the essentials of executing, monitoring and controlling, and closing a project. Based on A Guide to the Project Management Body of Knowledge (PMBOK® Guide), the Project Management Certificate Program will educate you in project management best practices. Lectures, classroom discussions and team activities prepare you to advance your career in any industry. The Project Management Certificate Program can be used to prepare for the PMP® exam or to obtain Professional Development Units (PDUs). DePaul University is an approved PMI® Registered Education Provider.

ONLINE OPTION
For those who seek maximum flexibility, this program is available online. A virtual classroom setting enables increased project management knowledge and propels engagement with the material in multiple ways without time constraints.

CONTINUING EDUCATION CREDITS
Continuing Education Credits (CEUs) are nationally recognized units that signify post-secondary studies ineligible for traditional academic credit. Employers, relicensing agencies and other entities use CEUs to record hours of instruction required for career advancement. Each 10 hours of class time equals one CEU credit.

INDUSTRY-SPECIFIC CREDITS
Project Management Professionals can earn professional development units (PDUs) toward license renewal by taking these courses and seminars. Each contact hour equals one Category A PDU. Licensed professionals in other fields may qualify to earn CE credits as well, depending on the requirements of licensing bodies.

“AS A RESULT OF MY INSTRUCTOR’S WILLINGNESS TO SHARE HER PROJECT MANAGEMENT EXPERIENCES, I HAVE A DEEPER APPRECIATION FOR THE PROJECT MANAGEMENT PROFESSION.”

MICHELLE DAVIS
PROGRAM OVERVIEW
This program presents the core concepts of full life-cycle project management—from project initiation to closure. Through a case-study approach, you will work independently and in teams to develop and present a comprehensive project plan that establishes a solid foundation for successful project execution. You will continue your hands-on learning by applying the skills and knowledge in situational case study events that lead you through executing, monitoring and controlling, and closing a project.

The class covers the fundamental project management methodologies by discovering the optimal approach for planning a project. How does a project manager keep a project on track? What should be done if a project falls behind schedule or goes over budget? These questions will be answered as you learn about earned value management, change control processes and quality assurance and control through applied experience using classic project management techniques such as control charts, histograms, cash flow diagrams and risk management processes. You will also learn the essentials of leadership, team building, negotiation and communication—the “people” skills necessary to interact with team members, stakeholders and project sponsors.

PROGRAM TOPICS
The program will cover the following topics:
• Project management overview and framework
• Project life cycle management
• Project management foundations (knowledge areas and processes)
• Charter development and project selection
• Stakeholder management
• Collecting requirements, scope development and management
• Schedule development and time management
• Estimating techniques and cost management
• Earned value management
• Quality planning, assurance and control
• Human resource management and team effectiveness
• Communications management
• Risk identification, analysis and mitigation
• Procurement management, contracting and vendor selection
• Customer relationship management and professional responsibility

“THE PROJECT MANAGEMENT CERTIFICATE PROGRAM PROVIDED ME WITH EXPERTISE THAT I WAS IMMEDIATELY ABLE TO APPLY TO MY CAREER.”
MIKE TRUCHON, PMP

®
The PMP® Exam Review is designed to prepare project management students for the PMP® and CAPM® certification exams. This 10-week course offers a comprehensive review of each of the 10 project management knowledge areas and five process groups, as defined in the PMBOK® Guide. The course delivers a complete understanding of exam expectations and prepares students to think in terms of PMI®’s standards of best practices.

**PREREQUISITE**
Formal project management training, such as the DePaul Project Management Certificate Program, or completion of a self-study program and familiarity with the PMBOK® Guide are required.

**HOW YOU WILL BENEFIT**
The instructor guides students through the PMP® application process and each chapter of the PMBOK® Guide. The class also reviews the Professional Code of Conduct as addressed in the exam and clarifies all expectations for the exam.

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**STRATEGIC MANAGEMENT CERTIFICATE PROGRAM**

Skilled strategic management professionals establish and direct practical, sustainable and cost effective approaches to planning and executing projects. The Strategic Management Certificate Program, offered in an online format, gives you an understanding of the discipline of strategic management as a whole and breaks down the required phases and steps for planning, implementing and evaluating strategy as a management process.

**WHO SHOULD ATTEND**
- Professionals who manage, lead or consult on strategic management and development
- Owners and senior executives interested in implementing strategic internal improvements

**HOW YOU WILL BENEFIT**
- Learn the skills and tools to facilitate all phases of planning, implementing and evaluating a managed process
- Use interactive, multimedia tools to build your capacity to manage strategy
BUSINESS ANALYST CERTIFICATE PROGRAM

Business analysts understand the structure, policies and operations of an organization and have the ability to recommend solutions to help an organization achieve its initiatives. This program, offered both online and in-class, covers International Institute of Business Analysis™ (IIBA®) A Guide to the Business Analysis Body of Knowledge® (BABOK® Guide), supplemented with practical examples and resources, to help you prepare for the examinations to earn the Certified Business Analysis Professional™ (CBAP®) or Certification of Competency in Business Analysis™ (CCBA®) designations.

WHO SHOULD ATTEND
• Business analysts, business systems analysts and business analyst managers
• Change management specialists and change agents
• Product, project and program managers
• Business and software architects

HOW YOU WILL BENEFIT
• Learn to create high-impact marketing plans and programs
• Develop your analytical skills to gain deeper business insight
• Create and participate in new initiatives to advance your career

PROGRAM TOPICS
• Business analysis planning and monitoring
• Elicitation
• Requirements management and communication
• Enterprise analysis
• Requirements analysis
• Solution assessment and validation
### Registration Form

#### Continuation and Professional Education

**Management Development Center**  
**Project Management Certificate Programs**

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**TOTAL:**

#### Ways to Register

- **Online:**  
  cpe.depaul.edu/pm

- **Mail in:**  
  DePaul University, CPE  
  1 East Jackson Boulevard  
  Chicago, Illinois 60604-2287

- **Walk in:**  
  14 East Jackson Blvd., Suite 1010

- **Fax registration form to:**  
  (312) 362-8764

- **Call:**  
  (312) 362-6300

#### Payment Options

- Check (payable to DePaul University CPE)  
- Visa  
- MasterCard  
- Discover  
- American Express

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Signature

*All registrations are due seven calendar days before the course start date. Any registration submitted after that deadline will be charged a mandatory $75.00 late registration fee. You will receive confirmation of your registration by email. If you need confirmation or a receipt mailed to you, contact our office at (312) 362-6300 or cperegistration@depaul.edu. Written notification of cancellation is required seven calendar days before the course start date to receive a full refund (minus a $75.00 cancellation fee).*

DePaul's complete registration and student policies can be found on our website at cpe.depaul.edu. We reserve the right to substitute instructors, change the day and location that programs meet, and cancel programs due to insufficient enrollment or unforeseen events.
DePaul University’s Management Development Center is a leading provider of innovative management programs for more than two decades, and can help both individuals and organizations acquire new skills and enhance existing knowledge. Our programs include both open enrollment and customized on-site courses covering a variety of traditional and emerging business topics.

Visit Our Website
For online registration, course information and current dates, please visit our website at cpe.depaul.edu/pm.

Program Contact
Jonathan Webb, Program Manager
(312) 362-5295
jwebb19@depaul.edu

Corporate Training
For organizations wishing to increase the knowledge and skills of their employees, DePaul’s Continuing and Professional Education offers customized learning solutions.

School for New Learning
The School for New Learning (SNL), DePaul’s college solely for adult students, offers undergraduate and graduate degree programs that are customized to your interests and intended career path. Completion of a certificate program may be applied toward a degree in SNL. Contact snlcpe@depaul.edu for more information.